



William Maema

Senior Partner, IKM Advocates

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William Maema holds a Master of Laws degree from the University of Cambridge and a Bachelor of Laws degree from the University of Nairobi. He is an Advocate of the High Court of Kenya.

He is a leading Corporate Commercial lawyer with over thirty years of post-admission experience and a former lecturer of law at both the University of Nairobi and Kenya School of Law.

He advises both local and international clients on transactions of varied complexity and has gained wide experience in handling sophisticated transactions locally, regionally and internationally.

His client base spans literally across the Globe. He is the trusted legal advisor for Ivy League US Universities and their local operations in Kenya.

In addition to his commercial law background, William has distinguished himself as a leading practitioner in the non-governmental/not-for-profit sector in which he has built an enviable portfolio of local and international clients, including some of the most prestigious Foundations and charities in the world.

He is a renowned expert in employment law and assists clients to navigate through complex employment situations including recruitment, terminations and redundancies.

William is widely regarded as the father of intellectual property law in Kenya, having introduced the subject in the country at the University of Nairobi in the mid-1990s.

William is a prolific writer and a regular columnist in the prestigious *Business Daily* newspaper where he has published many articles on legal topics of general public interest.

William is passionate about professional ethics and is the current Chairman of the Advocates Disciplinary Tribunal where he represents the Attorney General of the Republic of Kenya in handling complaints against advocates.

Related services

[Intellectual Property and Technology](#)

[Employment](#)

Related sectors

[Technology](#)

[Consumer Goods and Retail](#)

[Media, Sport and Entertainment](#)

Languages spoken

English, Swahili

Experience

Experience has included advising on:

- Commercial legal services such as drafting, review and localization of different types of commercial contracts and agreements, preparation of legal opinions and training on commercial matters

- Complex matters such as the proper classification of food additives under the Standards Act, filing and prosecuting applications for reclassification, and the legal framework for the importation and use of drones in Kenya
- Legislation that governs foreign universities and university-funded programs in Kenya including, registration procedures and requirements, collaboration with Kenyan universities, immigration affairs for foreign staff, establishment of non-academic programs in Kenya, employment law, and contracts with collaborators including government
- Various aspects of employment law including preparation and review of employment contracts, independent contractor agreements and human resource policies / manuals to bring them into compliance with local labor laws, advising on staff rationalization exercises, transfer of employees following a merger / acquisition transaction, employee share option plans / schemes, retirement benefits, workplace safety, and foreign contracts of employment
- The termination of employment contracts at a minimum risk and assist in the preparation of the required documentation for each stage of the process, as well as assisting clients in conducting disciplinary processes in accordance with the provisions of the Employment Act
- Estate planning, this includes creating complex structures for the purpose for high-net-worth individuals
- Immigration options available to clients and providing guidance on the most ideal option based on business and personal needs
- Intellectual property portfolios, carrying out searches and advising clients on registrability of their trademarks, registration and renewal of trademarks as well as recordal of assignments, changes of name and address

Credentials

Professional Qualifications

- Advocate admitted to the High Court of Kenya (1991)

Education

- Queen's College, University of Cambridge, Master of Law LL.M. (1992)
- University of Nairobi, Bachelor of Law LL.B. (1990)
- Kenya School of Law, Diploma in Law (1990)

Recognition

- Lawyer of the year 2024-Nairobi Legal Awards
- Commercial Lawyer of the Year 2024-Nairobi Legal Awards
- Ranked as leading lawyer (Tier 1) by Chambers & Partners Global
- Ranked as leading lawyer (Band 1-Gold Category) by Legal 500
- Ranked as leading lawyer in IFLR 1000
- Ranked as an IP Star by World Trademark Review

Prior Experience

- 2000 to date, Partner, DLA Piper Africa, Kenya (IKM Advocates)
- 1997 to 2000, Partner, Nairobi-based law firm
- 1993-1997, Legal Assistant, Nairobi-based law firm

Memberships

- Institute of the Certified Public Secretaries of Kenya
- International Trademark Association (INTA)
- Cambridge Commonwealth Trust Society

Insights

C-Suite Separations: When the Hunter Becomes the Hunted

1 September 2025

The ultimate ambition of most employees, especially those who have scaled the corporate ladder to the executive level, is to one day occupy the corner office, usually located on the topmost floor of the building with a balcony commanding the most vantage views of the city skyline and landscape yonder. Welcome to the C-Suite, the hallowed terra inhabited by honchos whose titles have the letter 'C' as the common denominator. This is where you find the chief executive officer, chief finance officer, chief operations officer, chief legal officer and practically every other chief something. Everyone here graduated at the top of their class and winning has been their badge of identity. The brainpower on this floor produces enough electrical energy to blow up a 30-storey skyscraper. This is where decisions to save the world are made.

[Supreme Court's death blow to commercial lease law](#)

8 January 2025

Several years ago, William Maema wrote an article in the Business Daily calling for the immediate repeal of the law governing commercial leases in Kenya, the statute with a mouthful of a name, the Landlord and Tenant (Shops, Hotels and Catering Establishments) Act.

[How the Public Benefit Organisations Act will impact the NGO sector](#)

23 May 2024

The Public Benefit Organisations Act, popularly known as the PBO Act, will probably go down in history as the statute that in recent memory has stayed the longest in the freezer after receiving presidential assent.

[The Public Benefits Organisation Act, 2013 Finally Comes into Effect](#)

17 May 2024

On 9 May 2024, the Cabinet Secretary for Interior and National Administration published Legal Notice 78 of 2024 (the "Notice") which operationalized the Public Benefits Organisation Act, 2013 (the "PBO Act") with effect from 14 May 2024 (the "Commencement Date").

[Employee consent not required for variation of employment terms](#)

24 October 2023

The extent to which an employer can change the terms of employment without the consent of the employee has always vexed employers but was severely tested during the COVID-19 pandemic. During that dark period many employers found themselves unable to sustain their contractual obligations to the employees due to the financial and logistical challenges posed by the pandemic.