

Sandra Oyewole

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[LinkedIn profile](#)

Sandra leads the firm's Intellectual Property & Technology practice and co-leads its Employment & Global Mobility practice.

Sandra works primarily in the media, sports, entertainment and technology sectors advising clients on advertising, brand protection, broadcasting, data protection, digital technology, employment and global mobility, estate planning, film and tv, fintech, health, hospitality, intellectual property and music matters.

She has strong expertise in intellectual property rights particularly copyright, including its ownership, protection, enforcement, management, exploitation, valuation and monetization. With data protection legislation rapidly evolving and the emergence and growth of technology driven areas such as fintech, Sandra is actively involved in helping businesses, from start-ups to global enterprises navigate the associated regulatory and compliance issues.

On the employment side, clients rely on Sandra for support in respect of a myriad of matters including labour laws and contracts, global mobility, occupational hazard, reputational damage, employment restructuring and labour related disputes.

Sandra is committed to the creation of structure within Nigeria's creative and innovation-driven sectors which includes the strengthening of Nigeria's antipiracy and intellectual property laws and policies. She is regularly sought after to speak on copyright and data protection matters.

Related services

[Intellectual Property and Technology](#)

[Employment](#)

[Litigation, Arbitration and Regulatory](#)

Related sectors

[Media, Sport and Entertainment](#)

[Technology](#)

Languages spoken

English

Experience

Experience has included advising:

- Mavin Records on the intellectual property rights and employment issues arising from an investment by Kupanda Capital
- Warner Music Group on the intellectual property rights issues arising from its investment in Chocolate City
- Kudi AI on the intellectual property rights issues arising from its series A funding
- Rite Foods Ltd in respect of an audit of its numerous brand protection contracts, agreements and licenses with a multitude of 3rd parties in relation to its fast-moving consumer products and goods
- Felabration, the only global festival of its kind, on its range of legal, contractual, regulatory, brand and trademark protection, revenue generation, corporate, tax issues arising in respect of its recently concluded events in the media and entertainment sectors
- A multinational on its trade union and employment issues
- A logistics company in the aviation industry in respect of the applicable laws and regulations for the operation and use of aerial unmanned vehicles (drones) and the processing of the requisite licenses and permits

- One of the largest pharmaceutical companies in the world on its data privacy issues in Nigeria's health sector
- One of Nigeria's largest domain name service providers on data protection, intellectual property rights and employment matters
- One of Nigeria's largest sporting events promoters on contractual issues pertaining to the organizing of a football tournament, broadcasting and player transfer issues

Credentials

Professional Qualifications

- Barrister and Solicitor of the Supreme Court of Nigeria admitted to the Nigerian Bar Association (1993)

Education

- Obafemi Awolowo University, LL.B. (1992)
- Nigerian Law School (1993)

Prior Experience

- 2001 to present, Partner, Olajide Oyewole LLP, DLA Piper Africa member firm in Nigeria
- 1993 to 2001, Associate, Lagos-based law firm

Memberships

- Nigerian Bar Association
- International Bar Association
- Intellectual Property Lawyers Association of Nigeria
- International Trademark Association of Nigeria

Insights

Media Sports and Entertainment Market Insights 2022

23 June 2022

Media Sports and Entertainment Market Insights 2022

3 June 2022

How MSMEs can benefit from Intellectual Property rights

27 October 2021

Sandra Oyewole shares valuable insights on how micro, small and medium enterprises can benefit from Intellectual Property rights.

Media Sports and Entertainment Market Insights 2021

5 October 2021

Collection societies in Nigeria's music industry: The case for change

6 August 2021